ICT MAJOR PROGRAM REQUIREMENTS (Summer 2014 and earlier)

Information, Communication and Technology
Major Program of Study

PROGRAM INTRODUCTION (Complete all 3 courses; 9 credit hours)
- Intro to Mass Media (MMC 2000)
- Technologies for Information Professionals (LIS 3353)
- Information and Society (LIS 3103)

COURSE REQUIREMENTS (complete 3 courses in each group; 27 credit hours)
- Technology, Techniques & Research
  - Research & Data Analysis for Information Professionals (LIS 3201)
  - Information Science (LIS 3267)
  - Advertising Research (ADV 4500)
  - Media Techniques (RTV 3001)
- Organizational Communication & Culture
  - Mass Media Law (ADV 3352)
  - Contemporary Human Communication (SPC 3210)
  - Intercultural Communication (SPC 4710)
  - Information Architecture (LIS 3789)
- Writing, Presentation & Promotion
  - Intro to PR (PUR 3000)
  - Hispanic Marketing (ADV 4310)
  - Principles of Advertising (ADV 3008)
  - Communication for Business (COM 3110)
- Technical Communication (LIS 3021)
  - Social Media Management (LIS 4380)
  - Technical Communication (LIS 3021)

ELECTIVE COURSES (min. 3 credit hours)
- Desktop Multimedia (COM 4470)
- Electronic Media Production (LIS 4301)
- Web Development with PHP (LIS 4368)
- User Experience Design (LIS 4351)
- Intro to Consumer Health Informatics (LIS 4772)
- Special Topics, DIS, or honors in the major
- Suggested Special Topics courses (LIS 4930): Writing for Info Professionals Adv. Mobile Apps Dev’t Advanced Social Media Mgt.

CAPSTONE COURSE
(required; 3 credit hours)
- IT Project Management (LIS 4910)

Approved: 10 Apr. 2013 (SLIS AAC)
Revised: 21 Oct. 2013 by MLustria

*Removed LIS 2780 - this is a program pre-requisite*