

ICT MAJOR PROGRAM REQUIREMENTS (Summer 2014 and earlier)

Information, Communication and Technology Major Program of Study

PROGRAM INTRODUCTION (Complete all 3 courses; 9 credit hours)

Intro to Mass Media
(MMC 2000)

Technologies for
Information Professionals
(LIS 3353)

Information and Society
(LIS 3103)

COURSE REQUIREMENTS (complete 3 courses in each group; 27 credit hours)

Technology, Techniques & Research

Research & Data
Analysis for Information
Professionals (LIS 3201)

Information Science
(LIS 3267)

Advertising Research
(ADV 4500)

Media Techniques
(RTV 3001)

Organizational Communication & Culture

Mass Media Law
(ADV 3352)

Contemporary Human
Communication
(SPC 3210)

Intercultural
Communication
(SPC 4710)

New Communication
Technology &
Contemporary Society
(COM 3332)

Information Architecture
(LIS 3793)

Social Media
Management
(LIS 4380)

Writing, Presentation & Promotion

Intro to PR
(PUR 3000)

Hispanic Marketing
(ADV 4310)

Principles of Advertising
(ADV 3008)

Public Speaking
(SPC 2608)

OR

Communication for
Business
(COM 3110)

Technical
Communication
(LIS 3021)

IT Leadership
(LIS 4480)

ELECTIVE COURSES (min. 3 credit hours)

Desktop Multimedia
(COM 4470)

Electronic Media
Production
(LIS 4301)

Web Development with
PHP
(LIS 4368)

User Experience Design
(LIS 4351)

Intro to Consumer Health
Informatics
(LIS 4772)

Special Topics, DIS, or
honors in the major

Suggested Special Topics
courses (LIS 4930):
Writing for Info Professionals
Adv. Mobile Apps Dev't
Advanced Social Media Mgt.

CAPSTONE COURSE

(required; 3 credit hours)

IT Project Management
(LIS 4910)

Approved: 10 Apr. 2013 (SLIS AAC)

Revised: 21 Oct. 2013 by MLustria

*Removed LIS 2780 - this is a program
pre-requisite

