# ICT Major Program Requirements (Summer 2014 and earlier)

## Information, Communication and Technology
### Major Program of Study

### Program Introduction
(Complete all 3 courses; 9 credit hours)

- Intro to Mass Media (MMC 2000)
- Technologies for Information Professionals (LIS 3353)
- Information and Society (LIS 3103)

### Course Requirements
(complete 3 courses in each group; 27 credit hours)

#### Technology, Techniques & Research
- Research & Data Analysis for Information Professionals (LIS 3201)
- Information Science (LIS 3267)
- Advertising Research (ADV 4500)
- Media Techniques (RTV 3001)

#### Organizational Communication & Culture
- Mass Media Law (ADV 3352)
- Contemporary Human Communication (SPC 3210)
- Intercultural Communication (SPC 4710)
- New Communication Technology & Contemporary Society (COM 3332)
- Information Architecture (LIS 3793)

#### Writing, Presentation & Promotion
- Intro to PR (PUR 3000)
- Hispanic Marketing (ADV 4310)
- Principles of Advertising (ADV 3008)
- Public Speaking (SPC 2609) OR Communication for Business (COM 3110)
- Technical Communication (LIS 3021)

### Elective Courses
(min. 3 credit hours)

- Desktop Multimedia (COM 4470)
- Electronic Media Production (LIS 4301)
- Web Development with PHP (LIS 4368)
- User Experience Design (LIS 4351)
- Intro to Consumer Health Informatics (LIS 4772)
- Special Topics, DIS, or honors in the major

#### Suggested Special Topics courses (LIS 4930):
Writing for Info Professionals
Adv. Mobile Apps Dev't
Advanced Social Media Mgt.

### Capstone Course
(required; 3 credit hours)

- IT Project Management (LIS 4910)

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**Approved:** 10 Apr. 2013 (SLIS AAC)

**Revised:** 21 Oct., 2013 by Mulstria

*Removed LIS 2780 - this is a program pre-requisite*